

Quote it Fast. Sell It Right.

Prodigy Configurator by Experlogix equips you with the right technology to create always accurate proposals, sales orders, even bill-of-materials, fast, no matter how complex. Prodigy supports your business with comprehensive functionality that suits manufacturers, distributors and service organizations. The flexibility and ease of use mean you can quickly learn and maintain **Prodigy** - no programming required.

SHORTEN SALES CYCLES WITH GUIDED SELLING

Friendly catalog-style selection screen guides you through a series of feature and option selections. After each decision, Prodigy intelligently analyzes each choice and provides immediate feedback if a mistake is made. Suggestions and/or automatic fixes help ensure ensure 100 percent quote accuracy.



MAKE EVERYONE A PRODUCT EXPERT

Prodigy becomes a complete product knowledge system where sales reps and partners can turn to for expert guidance. It alleviates pressure on internal product experts and transfers their knowledge to your sales force. Reps can spend less time building quotes and more time closing sales.

DESIGN CENTER WORKBENCH

Prodigy's Design Center is the intuitive workbench to create and maintain views of product, service and price configurations. Non-technical users can easily build product definitions that involve thousands of rules and mathematical calculations. Familiar Microsoft Excel™ compatible formula syntax and function libraries make the modeling process simple yet powerful. Choose from seven different product compatibility rules to handle virtually any compatibility scenario. Because there is no programming required, new or existing product changes can be made fast for instant deployment to reps.